



GlobalHunt
FOUNDATION™
Creating Sustainable Solutions



23rd International Painting Competition

for the underprivileged children of India

2014
REPORT

About United Nations Environment Programme (UNEP)

UNEP, established in 1972, is the voice for the environment within the United Nations system. UNEP acts as a catalyst, advocate, educator and facilitator to promote the wise use and sustainable development of the global environment.

UNEP work encompasses:

- Assessing global, regional and national environmental conditions and trends
- Developing international and national environmental instruments
- Strengthening institutions for the wise management of the environment

About GlobalHunt Foundation (GHF)

GlobalHunt Foundation (GHF) is a Section 25 not for profit company registered under the Indian Companies Act 1956. As a Signatory to the United Nations Global Compact (UNGC), GHF serves as a knowledge catalyst and engages its vast corporate clientele with diverse multi stakeholders and enhances their Corporate Sustainable Responsibility. As a strategic partner, GHF provides key research, reporting, programme design and advisory, training and capacity building, due diligence and impact assessment.

More Information on: www.globalhuntfoundation.org

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Disclaimer

The report has been prepared by GlobalHunt Foundation comprising a team of researchers and consultants. The information and data in this report is based on the programme activity of 23rd International Children Painting Competition by UNEP. The programme was extended and outreached by GlobalHunt Foundation within the marginalized community through series of events organized at various locations. All materials in this publication is quoted and referred with proper attribution.

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Our Civil Society Partners



Guru Nanak Sewa Sansthan is a not for profit organization working towards providing free education to more than 300 poor children by providing them free books, writing material, dresses and mid day meals. Along with the school, the organization also runs a charitable eye hospital in a village (Alipur) near Gurgaon wherein free eye check up camps are held every week and an OPD is run in the same hospital for five days a week providing free consultation and free eye surgeries.




Hamraah Foundation is a non-government organization, registered under society registration act 1860. Hamraah foundation has been working since 3rd July 2003 to fulfil the educational, economical, health and other social needs and requirements of the children of deprived population.



FXB INDIA SURAKSHA is a non-governmental organization dedicated to working for vulnerable children, especially those infected and affected by AIDS and Poverty. They started operations in India since 1991 and the FXB India Suraksha has now completed six years registered (registered in 2007) as an Indian not-profit Section 25 company.



Ridge Valley School is a place where limitless opportunities flourish. It is where the exuberance of childhood is nourished with care, so that every child grows holistically, be it Cerebral, Social, Emotional, Spiritual or Physical development. Learn Today curriculum prepares the children for future education, nurtures their skills and instils in them the enthusiasm to be a learner for life.

A warm, sepia-toned photograph of a classroom. In the foreground, a young girl with dark hair tied back is looking down intently at a book or paper. Behind her, other children are also working, some looking at their papers and others writing. The scene is brightly lit, creating a soft, focused atmosphere of learning.

“ Millions of children are victims of violence and exploitation. They are physically and emotionally vulnerable and they can be scarred for life by mental or emotional abuse. That is why children should always have the first claim on our attention and resources. They must be at the heart of our thinking on challenges we are addressing on a daily basis. We know what to do, and we know how to do it. The means are at hand, it is up to us to seize the opportunity and build a world that is fit for children. ”

-Ban Ki-Moon

UN, Secretary-General

Contents

Foreword	10
Executive Summary	11
GlobalHunt Foundation & UNGC Child Right's Principles	13
About the UNEP & the 23rd International Children Painting Competition	15
Colours a Child's Best Friend	17
Programme for Slum Children, 31st January, 2014, New Delhi	19
Programme for Traffic Rescued Children, 4th March, 2014, Delhi/NCR	23
Programme for Marginalized Children , 5th March, 2014, Delhi/NCR	27
Programme for School Children , 10th March, 2014, Delhi/NCR	31
Conclusion	35

Foreword



It gives me immense pleasure to share with you all the programme report of the GlobalHunt Foundation and the United Nations Environment Programme (UNEP) “**23rd International Children Painting Competition 2014**”. This year to carry forward the programme within the children of marginalized community of India, UNEP partnered with the GlobalHunt Foundation, a UNGC Signatory committed towards adhering the 10 Universal Principles of UNGC.

The underprivileged children were encouraged to participate within the broad theme of “**Food Waste - Save the Planet - Save Food - Wasting Food is Wasting the Planet**” by expressing their ideas on food conservation, avoiding wastage through the aid of sketching, drawings and paintings. Every year the UNEP organizes the International Painting Competition to engage young children all over the world.

GlobalHunt Foundation as a responsible business practice through the programme supported the Child Rights Principles which entailed engagement of businesses to respect and support child rights through strategic social investments and philanthropy, advocacy, public policy engagement, and through partnerships with multi- stakeholders.

Thus, with similar ideology the programme was implemented with the help of different civil society partners and most importantly with the crucial support of GlobalHunt India Pvt Ltd employees. The GlobalHunt employees through their contributions assisted the GlobalHunt Foundation to host the successful implementation of the programme. At GlobalHunt, we make all the efforts to sensitize and promote various social issues among our employees so that they can participate and contribute towards the development of society. Employees are encouraged to participate for social issues and concerns that are important for building a better future.

To conclude, I would like to thank all our partners, employees, the GlobalHunt Foundation team and most importantly UNEP for giving us the opportunity to implement the programme for the children of India by encouraging youth participation. As a result of our effort UNEP has acknowledged us as their prime supporter of World Environment Day 2014 on their official WED website.

Mr. Sunil Goel
Director
GlobalHunt Foundation

Executive Summary

The United Nations Programme (UNEP) 23rd International Painting Competition was implemented and executed by GlobalHunt Foundation through a series of events for the children belonging to different marginalized communities.

In a span of three months, GlobalHunt Foundation covered different areas of Delhi/NCR to extend the programme. With the help of its civil society partners the team of GlobalHunt Foundation attempted to reach the children of the most underprivileged communities. The communities and areas were wisely selected, so that the outcome and wider message of the programme reaches to the maximum number of children situated at the last mile post.

The theme **“Food Waste-Save the Planet-Wasting Food is Wasting the Planet”** proved to be an immense learning experience for the underprivileged children and became an excellent opportunity to spread the message of food conservation.

The programme was initiated with the slum children near the headquarters of GlobalHunt Foundation on 31st January 2014. The second programme was organized for the rescued children from human trafficking on 4th March 2014. Further the programme was extended to three schools for the deprived children. The total children covered under the outreach programme were almost 500 children belonging to poverty driven families.

The approach of GlobalHunt Foundation was to cover children of different section by engaging with diverse civil society partners closely working for deprived communities



A young girl with her hair pulled back, wearing a school uniform consisting of a white collared shirt and a dark sweater, is focused on writing in a notebook. The background is slightly blurred, showing other students and a calendar with the number '23' visible. The entire image has a warm, sepia-toned overlay.

“
Children must be taught how to think, not what to think.”

— Margaret Mead

GlobalHunt Foundation & UNGC Child Right's Principles

Children are those imperative key stakeholders of the community, who are vital to business operations as children are potential consumers, dependees of employee of the companies and in coming times will transform as future workers or leaders within the respective corporations. Every child has the right to educate, play, freedom of thought, access to information and the right to express their opinions about issues affecting their lives. Still after decades of development and growth the conditions of children still remains a major concern in the country. Many children don't have access to proper education, health and sanitation facilities etc. Their dreams and aspirations are mostly limited to earn money and become a helping hand to their poverty driven family.

In the current times, corporates have realized their responsibility to support and encourage child rights as they impact children directly and indirectly in number of ways. Children are potential consumers, community members in which businesses operate, their parents are working in businesses or at times are themselves are working in the businesses.

It becomes essential for every business to understand the impact of their operations on children, respect children rights wherever it operates, promote their survival, development and protection through its products, policies and influence.

Thus GlobalHunt Foundation, as a UNGC Signatory is committed towards the 10 Universal Principles and under the mandate of Principle 1 of Human Rights and Principle 3 of Environment it partnered with United Nations Environment Programme to extend the programme within the children of India. Under its "Partners for All" mission GlobalHunt Foundation works as a catalyst forging multi-stakeholder partnership to engage directly with the community.

Through its civil society partners GlobalHunt Foundation covered almost 500 children under the programme and sensitize them about the harmful affect which the global food waste is incurring on the environment. The programme being an awareness campaign also focused on developing and enhancing their life skills traits of creativity and imagination.



“ I dream of painting and then I paint my dreams. ”

-Vincent Van Gogh

About the United Nations Environment Programme 23rd International Children Painting Competition

Every year since 1991 the International Children Painting Competition is being organized around the globe by the United Nations Environment Programme (UNEP). The competition gives an opportunity for children to spread their colourful message through paintings and posters.

The programme is organized to promote habits of sustainable environment and generate awareness about conserving the planet earth through various innovative themes and messages. This year the theme for competition was Food Waste: Save the Planet-Save Food, Wasting Food is Wasting the Planet. This year UNEP Collaborated with GlobalHunt Foundation to expand its India network activities to encourage children especially those belonging to marginal communities.

Recent concerns over food wastage and its negative impact on world economy and environment has become a global agenda. The impact ranges from increasing carbon footprint, wastage of land, water and energy resources and approximately one-third loss of food produced for human consumption every year.

Moreover, when there are 900 million people starving for food the issue of food wastage is important to address the question of food security. There is a need to devise programmes and initiatives that support the reduction of food waste. Also an urgency to aware and sensitize people about the issue and simple practices through which food wastage can be controlled.

Thus, to reach out the concern among the people of the world UNEP through its 23rd Painting Competition initiated the programme to spread the message. The programme through the engagement with children believes to share information and practices that can help reducing food waste.

The Painting Competition is meant especially for underprivileged that are given a chance to express their views and participate in society development and growth. The programme believes to expand through the assistance of various organizations which can directly reach out to these marginalized children.



“ I used to draw like Raphael. But it has taken me a life time to draw like a child. ”

-Pablo Picasso

Colours a Child's Best Friend

Painting is a medium through which children express their unspoken message, ideas, explorations and feelings. It forms a crucial tool in a child's development and education making them responsive towards the world and bringing out the imaginations within them. It helps to bring out the ideas and imagination of their subconscious mind.

Through crayons and colours children are taught about life objects and are introduced to nearby surroundings. Drawing and painting helps in shaping the creativity of a child and enhances their capacity of imagination. Art is a standard which expands the child's ability to interact with the world around them; it becomes a communication panel where they perceive and present the world in which they live and grow. Thus, drawings and paintings are very important in a child growing years.





“

Art is never finished, only abandoned

”

-Leonardo Da Vinci

Programme for Slum Children

31st January, 2014, New Delhi

The initial programme was organized for the slum children of New Delhi in collaboration with Humraah Foundation. The programme was a step towards introducing these children to major issues of environment and life. The slum children of Okhla are far away from the basics of environmental concerns and problems. the programme became a medium to introduce colours in their lives as they are surrounded by everyday struggles, challenges and problems of poverty, hunger, illiteracy, lack of basic amenities, poor health conditions etc.

Their state of condition is so poor that most of them can hardly afford to go schools and be educated about the crucial topics and issues. Instead of aspiring for proper education and safe childhood these children aspire to become a helping hand for their poor family by involving themselves in employment that can give them immediate money.

GlobalHunt Foundation organized the programme with **Mr. Javed Quersh***i*, **Chairperson, Humraah Foundation** and the team of **Humraah Foundation** for the Dhobi Ghat Okhla slum children on 31st

January 2014. The messages which these children brought out through their paintings become very important as it comes from that section of society who is usually deprived of basic amenities especially food.

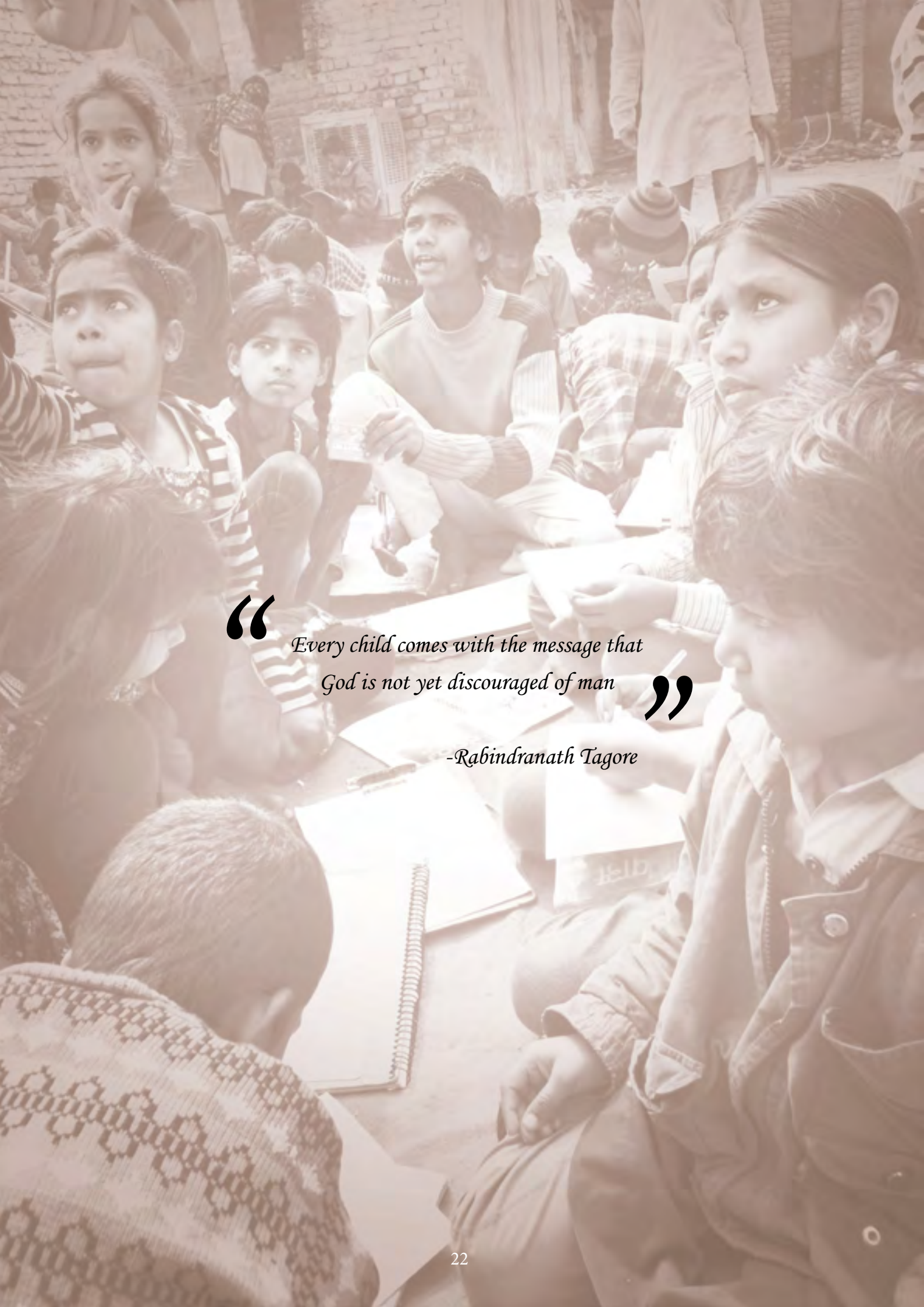
The team of GlobalHunt Foundation realized that the programme was an important medium for these children to express their views as they hardly get a chance to express their opinion and ideas.

About 100 children were covered in the programme and these children were provided with painting sheets, pencils, erasers, sharpeners and colours by GlobalHunt Foundation. Before the commencement of the programme, children were briefed about the issue of Food Waste and its implications on Planet Earth. The children in their paintings expressed various themes on the hazardous effects of food waste on earth.

The programme proved to be an engaging experience for GlobalHunt Foundation to partner with a grass root community and work closely with deprived people by conducting an on field programme and directly working in their stringent working conditions.







“ *Every child comes with the message that
God is not yet discouraged of man* ”

-Rabindranath Tagore

Programme for **Traffic Rescued Children**

4th March, 2014, Delhi/NCR

The right for safe and secure childhood is the basic human right of every child but as long the crime of Human Trafficking exists in society the right for safe childhood has become a distinct dream. Trafficked children are subjected to human rights violations like deprivation of the right to life, deprivation of the right to security and deprivation of dignity. The feeling of deprivation and insecurity still remains after being rescued from trafficking.

The survivors are driven into the state of depression and melancholy and require social and psychological counselling to overcome their depression. Thus, Globalhunt Foundation for the programme associated with FXB India Surksha which works for the development of these anti-trafficked children. GlobalHunt Foundation proposed to include the programme under the social and psychological counselling syllabus of these children so that the programme reconnects these children with the wider society.

The programme for these anti-trafficked children was organized on 4th March 2014 for more than 50 children through the support of **Ms. Mamta Borgoyary, CEO,**

FXB India Suraksha and **Mr. Satya Prakash, Programme Coordinator, FXB India Suraksha.** The programme was an initiative to empower these children with a sense of confidence and self possession. The programme provided them the opportunity to express their minds and voice their opinion to socialize and communicate with the wider world.

An induction session was conducted for the children on the theme prior to the programme. The themes on which the children painted were on “wastage of food in restaurants”, “increased food garbage” and “save food for future”.

This programme gave GlobalHunt Foundation team the chance to meet and understand the repercussions that a terrible crime such as human trafficking bears on children. Mostly the horrific circumstances and situation through which these children undergo ruin their mental ability and development. Thus, the programme for these anti-trafficked children was meant to develop and empower these children with self-confidence through life skills impartment.





A young boy with dark hair, wearing a red and white checkered button-down shirt, is focused on painting on a white canvas. He is sitting at a table, and his hands are visible as he works with a brush. The background is a plain, light-colored wall. The entire image has a warm, sepia-toned overlay.

“

*I can't paint the way they want me to
paint and they know that too*

”

-Rembrandt

Programme for School Children

5th March, 2014, Delhi/NCR

After the two successful initiatives, GlobalHunt Foundation organized the third programme on 5th March 2014 for the school children of Gurgaon. The programme targeted the children of poverty driven families who can barely afford their child's education.

In Gurgaon, **Mr. J.D. Khurana, President, Guru Nanak Sewa Sansthan** has been working towards the upliftment of underprivileged children by providing them free education and health care services. Since its inception retired government officials are running the organization and has touched the lives of almost 400 slum children residing nearby.

The organization provides them free education in addition to free books, stationary, uniform and mid-day meals. Through GlobalHunt Foundation the underprivileged children were given a chance to communicate and participate in initiatives that were intended towards their overall development and growth.


The programme commenced at 12:00 p.m. with a small briefing on the topic of Food Waste by the teachers of the school to the participating children. The children were taught about some simple and important steps through which food is preserved and is not wasted.

The programme was a significant medium to see children drawings on excellent topics- *“saving the planet earth”, “people habit to throw food waste on streets”, “plant more trees to save earth”, “reuse and reduce waste material”, “avoid throwing of food in poly bag”, “don’t waste food as some people are deprived of it”* etc.

The programme was an effort to reach the issue of Food Waste among those children who barely have a chance to voice out their opinion on various important issues and concerns. The children through their paintings conveyed the message of preservation and conservation to make this planet earth a secure place in the coming future.





A person is shown from the side, focused on drawing a sketch of a figure on a piece of paper. The scene is bathed in a warm, sepia-toned light. The person's hand is visible, holding a pencil and working on the drawing. The background is a textured wall with a subtle floral pattern.

*“ A work of art which did not begin
in emotion is not art ”*

-Paul Cezanne

Programme for School Children

10th March, 2014, Delhi/NCR

As an initiative to promote good habits and manners among the children the GlobalHunt Foundation organized the programme for marginalized children with the support of the Ridge Valley School on 10th March 2014. In one day around 250 children were covered.

The programme was a medium through which the issue of Food Waste was highlighted and promoted among these children. The children through their drawings and paintings brought out several factors that lead to Food Wastage. The programme for GlobalHunt Foundation was a platform for these children where they expressed their opinion on issues such as food conservation, environment and sustainability which are related to their future.

The children with their creative imagination brought out important facts encouraging food conservation by humans. Issues highlighted in their paintings were on *“huge wastage of food in restaurants”, “throwing of stale food on streets”, “cutting of trees”, “reusing and recycling of waste materials”, “protect the*

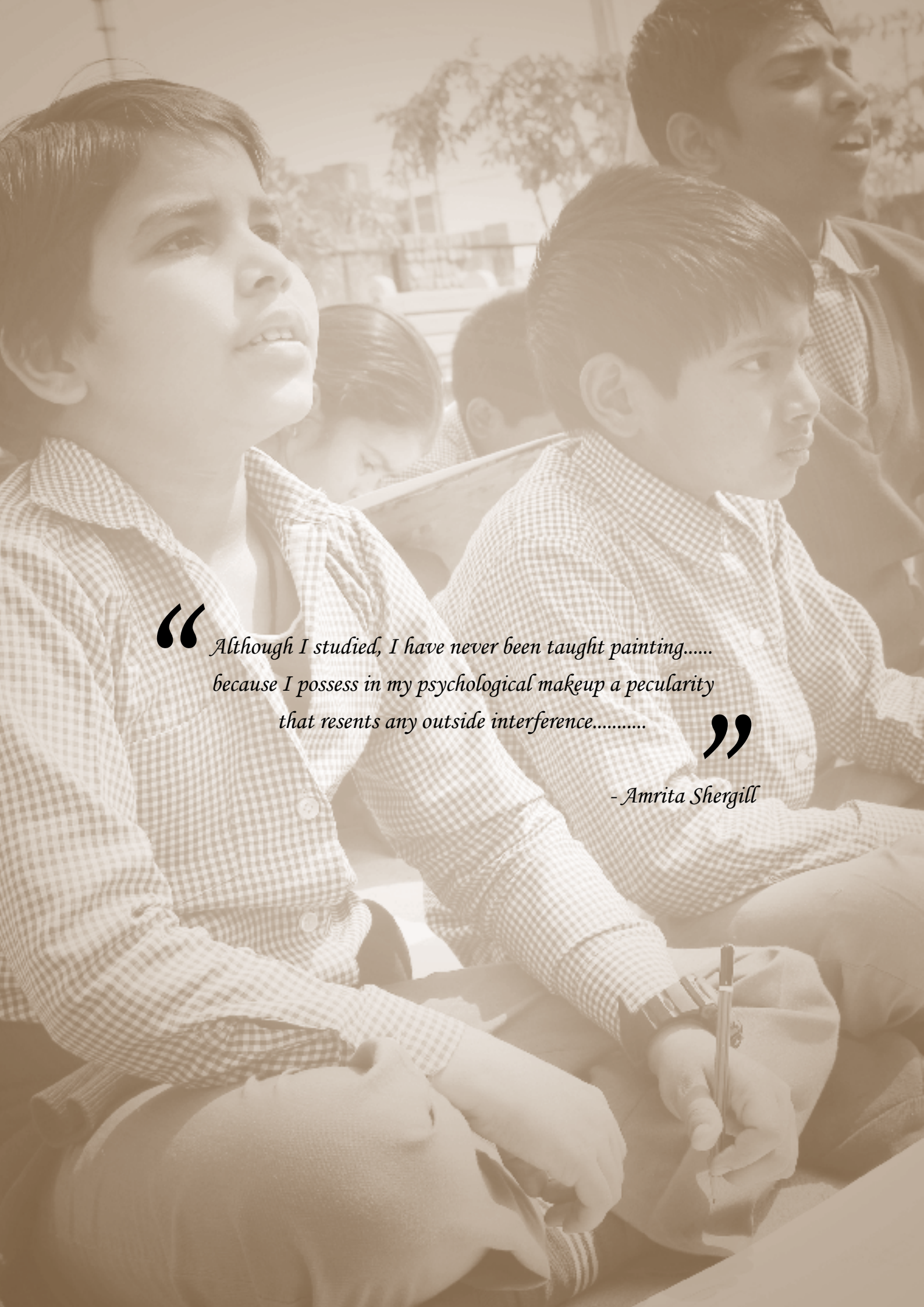
planet earth by not wasting food”, “why is food important for human survival?”, “plant more trees to save the planet earth”, “we should use more and more dustbins for throwing garbage” etc. (these captions were taken from the paintings of the children).

The Ridge Valley School organized the programme for the slum children within the premises of their school to educate and enhance the life skills for those children who lack the opportunity to go to schools. Through this specific programme GlobalHunt Foundation engaged with an academic institution under the United Nations mandate of “Education for All”.

The programme through multi-stakeholder engagement was able to reach out to children and became a medium through which children shared their opinions in order to evolve their diverse capacities. Children’s involvement helped them to develop constructive ideas and channelize their energies through which they can influence the world around them.







“ Although I studied, I have never been taught painting.....
because I possess in my psychological makeup a peculiarity
that resents any outside interference..... ”

- Amrita Shergill

Conclusion

Under the Child's Right Principles responsible business practices should contribute towards child's development by improving their skills, providing them formal education, health care facilities, ***giving them opportunity to participate in recreational activities and sports.*** The programme was an effort to sensitize the issue of Food Waste among those children who barely have a chance to voice out their opinion on various important issues and concerns. The children through their creative artworks conveyed the message of preservation and conservation. Thus, GlobalHunt Foundation supported the programme to develop the life skills of the underprivileged children of India. After the successful completion of the programme GlobalHunt Foundation couriered all the paintings and drawings to the UNEP South Asia Office.

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